

2011 COMMUNITY FORUM PROGRAM



LOS ANGELES
NEIGHBORHOOD
INITIATIVE

Ninth Annual
**COMMUNITY
FORUM**

Rebuilding Neighborhoods One Block at a Time



CRA/LA
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**LOS ANGELES
NEIGHBORHOOD
INITIATIVE**

AT THE NINTH ANNUAL
COMMUNITY FORUM



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Community Redevelopment Agency
of the CITY OF LOS ANGELES

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LOS ANGELES NEIGHBORHOOD INITIATIVE'S NINTH ANNUAL COMMUNITY FORUM

A Message from the Executive Director



May 19, 2011

Dear Participant,

It is my great pleasure to welcome you to LANI's Ninth Annual Community Forum! Your attendance demonstrates your commitment to improving the streets and neighborhoods of Los Angeles County one block at a time. We thank you for joining us.

Each and every person here today is motivated by the desire to create neighborhoods that are better places to live, work and play. Whether that means increasing safety, cleaning up streets or energizing a local retail corridor, the common goal is simple: to work together to implement the changes necessary to improve our communities. We strive to inspire you, to engage you in the process and encourage your success.

We hope that you enjoy the opening remarks of The Hon. Wendy Greuel, Los Angeles City Controller, whose leadership is helping to eliminate wasteful spending and ensuring responsible economic growth in the City. We know you will be eager to hear from Michael LoGrande, the City's Planning Director, who is shaping the future direction of development. Our program will continue with eight workshop sessions devoted to a variety of timely topics, each led by experts in their fields and designed to supply you with useful information that is relevant to your own experience.

I would like to sincerely thank everyone who has supported LANI's efforts this year including Mayor Antonio Villaraigosa, whose office provides unwavering support of LANI, Los Angeles City Council Members, State, Federal and County elected officials, City Department managers and staff, as well as our many private and nonprofit partners. I would also like to thank our sponsors, many of whom join us year after year, who make it possible for us to continue to offer this informative day free of charge.

Most of all, I would like to recognize the many leaders, organizers and dedicated community members throughout the neighborhoods of Los Angeles. It is only with your enthusiasm and commitment that we are able to fulfill LANI's mission to stimulate community-driven neighborhood revitalization and we thank you for your support. *Let's keep working together!*

Sincerely,

A handwritten signature in black ink that reads "Veronica Hahni". The signature is written in a cursive style.

Veronica Hahni
Executive Director



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NINTH ANNUAL COMMUNITY FORUM 2011

COMMUNITY FORUM OVERVIEW



Los Angeles Neighborhood Initiative's (LANI's) NINTH ANNUAL COMMUNITY FORUM promises to be another practical and exciting event. Established in 1994, LANI is a community-driven program dedicated to jump-starting neighborhood revitalization and empowering neighborhood stakeholders in urban communities with: **community outreach and consensus planning; transit and pedestrian improvements; business district revitalization; urban greening; and development and support of community organizations.**



The Forum gathers and trains neighborhood leaders and community stakeholders working to build a better Los Angeles, providing a critical opportunity for dialogue and information sharing. We believe that our collective efforts and resources can *"rebuild neighborhoods one block at a time."*



LANI OVERVIEW

LANI is a catalytic program dedicated to jump-starting community-driven neighborhood revitalization and improving transit access in challenged Los Angeles communities. Utilizing its nationally recognized community engagement process, LANI achieves this with:



- **COMMUNITY CONSENSUS BUILDING**



- **TRANSPORTATION CORRIDOR IMPROVEMENTS**



- **BUSINESS DISTRICT REVITALIZATION**



- **URBAN GREENING**



- **ORGANIZATIONAL DEVELOPMENT, TRAINING AND SUPPORT**





Los Angeles Neighborhood Initiative

2011 COMMUNITY FORUM GUEST SPEAKERS



WELCOME ADDRESS

Hon. Wendy Greuel

City Controller, City of Los Angeles

Wendy Greuel was sworn in as City Controller on July 1, 2009. She brings to the Controller's Office a unique combination of government, business and community leadership experience. Making sure that City Hall spends taxpayer dollars wisely and responsibly by identifying and eliminating wasteful spending, exposing fraud and abuse in city government and working to ensure economic recovery and economic growth, Ms. Greuel believes in doing what is practical, not political, to get the job done and is focused on reforms that make the city more efficient and accountable. Ms. Greuel is a life-long Angeleno, born and raised in the San Fernando Valley and attended UCLA.



KEYNOTE SPEAKER

Michael LoGrande

Planning Director, City of Los Angeles

Michael LoGrande was named Planning Director for the City of Los Angeles by Mayor Antonio Villaraigosa in August 2010. Throughout his fifteen year career, Mr. LoGrande has been known for creating positive working relationships with representatives of community organizations, local agencies and associations, the public, and City management and staff. His work in the Planning Department has covered a variety of critical real estate initiatives, including the creation in 2004 of the Expedited Processing Section (EPS). EPS has entitled over 15,000 housing units in a full cost recovery, fast-tracked process and major development projects.





NINTH ANNUAL **COMMUNITY FORUM** 2011

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**WELLS
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Los Angeles Neighborhood Initiative

PROGRAM SCHEDULE

8:00 AM – 9:00 AM

REGISTRATION AND CAL STATE L.A. JAZZ TRIO Patio

9:00 AM – 10:15 AM

AWARDS BREAKFAST Embassy Room



WELCOME ADDRESS Embassy Room

Hon. Wendy Greuel
City Controller, City of Los Angeles



KEYNOTE SPEAKER Embassy Room

Michael LoGrande
Planning Director, City of Los Angeles

10:15 AM – 10:30 AM

BREAK Lobby

10:30 AM – 12:00 PM SESSION 1 WORKSHOPS

ALL EYES ON THE BLOCK Board Room

HOW DO I GET THERE? Club Room

IF YOU PLANT IT, THEY WILL COME Alumni Room

TAKE OUT THE TRASH Figueroa Room

12:00 PM – 1:00 PM

LUNCH Lobby/Patio

1:00 PM – 2:30 PM SESSION 2 WORKSHOPS

BIKE ON! Figueroa Room

MAKING IT WORK Board Room

SHOW ME! Club Room

THE TOMATOES NEXT DOOR Alumni Room

Traducciones en español estarán disponible durante el día.

EXHIBITORS: NETWORKING AREA AND EXHIBIT TABLES AVAILABLE THROUGHOUT THE DAY

- City of Los Angeles, Department of Transportation
- Los Angeles Police Department
- Community Redevelopment Agency of Los Angeles (CRA/LA)
- Metro
- Los Angeles Neighborhood Initiative
- USC Lusk Center for Real Estate

Special Thanks to the CAL STATE L.A. JAZZ TRIO





NINTH ANNUAL COMMUNITY FORUM 2011

2011 WORKSHOP TOPICS

SESSION 1 (10:30 AM TO 12 NOON)

ALL EYES ON THE BLOCK:

Putting “Neighborhood Watch” to Work

Learn how to start a neighborhood watch program on your street to increase safety, connect with your neighbors and strengthen your community.

Sgt. Cathy Moore, California Highway Patrol
Officer Derek Campbell, Los Angeles Police Department
Monica Harmon, Community Member
Moderator: Dennis Rodriguez, City of Los Angeles,
Office of Councilmember Bernard C. Parks

HOW DO I GET THERE?:

Making the Multi-Modal System Work for You

Hear from leaders of the movement towards universal access to transit in Los Angeles.

Hilary Norton, FAST
Jay Kim, City of Los Angeles,
Department of Transportation
Moderator: Faisal Roble, City of Los Angeles,
Department of Planning

IF YOU PLANT IT, THEY WILL COME:

Native Plants that Attract Wildlife

From low water consumption to supporting insect and bird life, discover the numerous benefits of native plants and become the “Lord” of the flies, butterflies, grasshoppers and birds!

Lisa Novick, Theodore Payne Foundation

TAKE OUT THE TRASH:

Combating Illegal Dumping in Your Neighborhood

Learn whom to call and where to go to rid your neighborhood of the eyesores caused by illegal dumping.

Bruce Saito, Los Angeles Conservation Corps
Aaron Harris, City of Los Angeles,
Bureau of Street Services
Paul Racs, City of Los Angeles,
Office of Community Beautification
Moderator: Arturo Gonzalez, City of Los Angeles,
Office of Councilmember Jose Huizar

SESSION 2 (1:00 PM TO 2:30 PM)

BIKE ON!

The Next Cycle of the Bicycle Revolution

Get an update on cycling in Los Angeles from the Bike Plan to exciting community events that make bicycle riding fun and community-building.

Alexis Lantz, Los Angeles County Bicycle Coalition
Joe Linton, CicLAvia
Michelle Mowery, City of Los Angeles,
Department of Transportation
Moderator: Marcel Porras
City of Los Angeles,
Office of Council President Eric Garcetti

MAKING IT WORK:

Case Studies of Neighborhood Success

Hear about neighborhood-driven projects in Koreatown, San Pedro and the Fairfax District that communities completed with great results.

Chang Lee, Korean American Chamber of Commerce
of Los Angeles
Robert McCray, Fairfax Business Association
Michael Shull, City of Los Angeles,
Department of Recreation and Parks
Moderator: Rebecca Draper, LANI

SHOW ME!

An Interactive Neighborhood Design Workshop

Participate in this hands-on workshop and learn what your neighborhood needs most in order to thrive.

Steve Rasmussen Cancian
Shared Spaces Landscape Architecture

THE TOMATOES NEXT DOOR:

Community Gardening in Your Neighborhood

Gain tools and techniques to successfully establish and maintain a community garden and bring the produce stand to your doorstep.

Julie Burleigh, My Home Harvest
Danila Oder, Crenshaw Community Garden
Moderator: Glen Dake, GDML





Los Angeles Neighborhood Initiative

WORKSHOP PANELISTS

Julie Burleigh

Founder, My Home Harvest

Founder and Manager,

Raymond Avenue Neighborhood Garden

Julie Burleigh is a U.C.C.E. Master Gardener with the County of Los Angeles. She is the owner and founder of My Home Harvest, a small landscape design company that creates custom organic vegetable gardens and urban farms. Three years ago, Ms. Burleigh started the Raymond Avenue Neighborhood Garden in an abandoned lot across the street from her home in West Adams. In addition to providing vegetable gardening plots for 35 area families, this community garden has transformed the neighborhood into a much more hospitable place for everyone who lives there. Ms. Burleigh was born and raised in rural Louisiana, and has a background in fine art and college teaching.

Steve Rasmussen Cancian

Shared Spaces Landscape Architecture

Shared Spaces a community-based participatory landscape architecture firm working in Los Angeles, the Bay Area and California's National Parks. Lead by Steve Rasmussen Cancian, Shared Spaces combines community organizing, facilitation and landscape design to enable residents and stakeholders to participate in every step of creating their own landscapes, making them "co-designers" and "co-owners" prepared to steward their landscape into the future.

Mr. Rasmussen Cancian received his MLA from the University of California, Berkeley, graduating with the ASLA Honor Award and a National ASLA Award of Merit for his masters thesis. He now teaches the Graduate Thesis Seminar in the UC Berkeley Department of Landscape Architecture and Environmental Design. He has facilitated over 100 design workshops ranging from outdoor meetings in alleys in East LA to a 26 session, 5 year process in Yosemite National Park.

In each project, Mr. Rasmussen Cancian seeks to engage the full diversity of users in creating their own environment from the site selection through long term stewardship, so that the place they make truly reflects

their personality and culture and deeply serves their needs as they develop overtime.

Glen C. Dake, ASLA

Glen Dake Landscape Architect

Glen Dake is a landscape architect and leader in building community-designed landscapes, transportation and school improvements in Southern California neighborhoods, where he has practiced since 1987. He helped found the LA Community Garden Council in 1998, and helped to build the Echo Park Community Garden, the Stanford Avalon Garden in Watts and to purchase the Vermont Square Community Garden with the Trust for Public Land. He joined Los Angeles Council Member Eric Garcetti's staff to lead his successful green agenda between 2001 and 2005 and assisted in bringing the City into compliance with the Clean Water Act, the successful campaign for Prop O, adoption of the Renewable Portfolio Standard for energy and developing thirteen new parks. Mr. Dake's design work includes prominent campus improvements at UCLA and at UCSD's Scripps Institution of Oceanography; as well as the innovative outdoor learning environment for Los Angeles' High Tech High School and numerous playgrounds and childcare environments. He has also designed local solutions to protect Southern California watersheds and enhance groundwater and surface water resources.

Rebecca Draper

Director of Neighborhood Improvement Projects

Los Angeles Neighborhood Initiative (LANI)

Rebecca Draper is Director of Neighborhood Improvement Projects for Los Angeles Neighborhood Initiative (LANI). Ms. Draper has worked in the community development field for the past twelve years and has spent six of those years with LANI. Ms. Draper's current work involves oversight of LANI's Program Managers who work on numerous improvement projects throughout the City of Los Angeles. This work includes meaningful community engagement, conceptual planning, design development oversight, and implementation. Ms. Draper has a BA from Syracuse University and a Masters of Public Policy from Rockefeller College.



WORKSHOP PANELISTS

Sergeant Perry Griffith

*Office of Operations, Community Relations Unit
Los Angeles Police Department*

Sergeant Griffith has worked in a variety of positions in his 22 years as a representative of the Los Angeles Police Department, many with the vision of bridging the gap between Law Enforcement and the stakeholders served. Sergeant Griffith has authored and monitored a number of LAPD/Community awareness programs, significantly, developing programs that establish a valued relationship with the City's youth. His model of relationship building to address community issues has been mimicked throughout the Los Angeles Police Department.

Aaron Harris

*Investigator
City of Los Angeles, Department of Public Works*

Aaron Harris is an Investigator for the City of Los Angeles, Department of Public Works, Bureau of Street Services. He has worked as an Investigator for a little over seven years, two years as an Investigator for the LA Department of Transportation and five years at the Dept. of Public Works (DPW). His work at the DPW has included being a "District Investigator" which includes the issuance of permits for work on the City's public rights of way and also includes the investigation of complaints by citizens concerning blight ranging from overgrown vegetation to any damage that may occur to City property. His current assignment is the Special Investigations Section which Investigates and enforces laws that pertain to illegal street sales, sales of counterfeit goods on the public right of way, illegal dumping and various other environmental crimes that occur within the City. Investigator Harris holds an Associated Degree from Pasadena City College and a BA from California State University, Los Angeles with a major in Political Science and a minor in Economics.

Monica Harmon

Community Member

Monica Harmon has been a Public Safety Activist for over 10 years. She is founder of the Community Action Team (CAT), a group of community volunteers who organize informative, fun, public safety events that "Partners Kids, Cops and Community." The group recently

organized a Cyber Bullying & Internet Safety assembly for 700 high school students. They also organized an Anti-Bullying Assembly for 200 4th & 5th graders. The CAT has also conducted "Fireworks Safety Meetings" at several police divisions.

In 1970, Ms. Harmon was one of the first female LAPD Cadets. In 1998, she completed LAPD's Domestic Violence Abuse Team Volunteer (DART) training program. She is also a graduate of LAPD's Community Police Academy and in 2009, graduated from the 1st LAPD West Bureau Detective Community Police Academy. Ms. Harmon's volunteer service extends to several LAPD divisions such as Hollenbeck, Newton, Northeast, Southeast and Pacific Divisions. In 2007, she helped organized the 1st Hollenbeck Gala Dinner to raise money to help 900 at risk youth. Mayor Hahn selected Ms. Harmon as one of 30 leaders throughout the City to participate in a roundtable on Community Policing. She has been a guest speaker at many area high schools, businesses, nonprofits and special events. She has been acknowledged for her tireless efforts by Chief William Bratton, LAPD Board of Police Commissioners, Board of Directors of the Los Angeles Police Protective League and others.

Jay W. Kim

*Assistant General Manager
City of Los Angeles, Department of Transportation*

Jay W. Kim is the Acting Assistant General Manager for the newly re-organized Office of Parking Management, Planning and Regulations. He has over 20 years of transportation planning and engineering experience from both private and public sectors. Prior to his appointment as the Acting Assistant General Manager, Mr. Kim was the Chief, Planning and Land Use Bureau, responsible for overseeing development review projects for traffic, circulation and parking impacts for California Environmental Quality Act (CEQA) clearance purposes.

In addition, he has a long history of collaborative efforts with other City Departments and outside transportation agencies to develop long-term transportation strategies, programs and projects to provide innovative multi-modal solutions for the City of Los Angeles. These efforts have





Los Angeles Neighborhood Initiative

WORKSHOP PANELISTS

included active participation in the National Association of City Transportation Officials (NATCO), Integrated Mobility Hub Working Group, Downtown Street Standards Committee, Metro's Congestion Mitigation Fee Policy Advisory Committee and Climate Change Working Group. Mr. Kim is a registered Professional Traffic Engineer in the State of California and a member of the Institute of Transportation Engineers (ITE). He holds a Mechanical Engineering degree from the University of California, Los Angeles.

Alexis Lantz

Planning and Policy Director

Los Angeles County Bicycle Coalition

Alexis Lantz is Planning and Policy Director for the Los Angeles County Bicycle Coalition (LACBC). At LACBC, she works to improve and increase the amount of bicycle supportive policies, funding and infrastructure in the City and County of Los Angeles to achieve the coalition's mission of building a better, bike-able Los Angeles County. Her work includes conducting the first bicycle and pedestrian count for the City of Los Angeles, shaping the policies and programs in the City of Los Angeles' Bicycle Plan to require accountability and ensure implementation and creating LACBC's Regional Partnership, which fosters local bicycle advocacy groups around the County.

Alexis holds an M.A. in Urban Planning from the University of California, Los Angeles. As a Fellowship recipient of the Los Angeles Sustainability Collaborative, she authored the report "Cycling in Los Angeles" as her applied graduate research project. While at UCLA she initiated a student-led course on bicycle and pedestrian planning that continues today. She is the newest board member of the California Bicycle Coalition.

Chang Y. Lee

Korean American Chamber of Commerce of Los Angeles

Chang Lee has been an important figure in the Korean American community of Los Angeles for nearly a decade. He has committed his every minute to community service and has made lasting bonds within the Korean American community and with the neighboring communities of Koreatown. As well as being the owner of a successful

business, Mr. Lee has been associated with numerous organizations, most recently serving as Chairman of the Board for the Korean American Federation of Los Angeles. He has a BS degree in Chemical Engineering from the University of Southern California. His personal interests are diverse and include interactive e-commerce, meeting people, golf, horseback riding, sailing, bowling, bicycling, scuba diving, volleyball and basketball.

Joe Linton

CicLAvia

Joe Linton is one of the organizers of CicLAvia. He's an artist, author, and urban environmental activist, and formerly worked for Friends of the L.A. River, Livable Places, C.I.C.L.E. and other non-profit organizations. He serves on the board of L.A. Streetsblog and writes on urban water issues at L.A. Creek Freak.

Robert McCray

Fairfax Business Association

Originally from Massachusetts, Robert McCray has been involved in community activities in Los Angeles for nearly 30 years. His passion for gardening and landscaping has defined his community involvement through the development of garden medians, street tree plantings and other streetscape enhancements, especially in the Fairfax and Melrose Avenue districts. In addition to real estate management, Mr. McCray has a consulting business focusing on urban landscape design.

Sergeant Cathy Moore

California Highway Patrol

Sergeant Moore joined the California Highway Patrol in January of 1988 and was assigned as an officer to the South Los Angeles Area. Upon promotion to sergeant in 1997, she moved to the East Los Angeles Area and was tasked with creating the Area's Community Outreach Program (COP). In 1998, Sergeant Moore returned to the South Los Angeles Area where she currently works and has supervised the Area's COP Team for the past ten years. The Team provides enhanced field patrol to the eight unincorporated areas which the South Los Angeles Area serves including Athens Village, East Rancho Dominguez, El Camino Village, Firestone, Florence,



WORKSHOP PANELISTS

Harbor Gateway, Lomita, Rosewood, Walnut Park, West Rancho Dominguez and Willowbrook. The mission of the COP Team is to be more visible and available to the needs of the public through enhanced community relations and improved understanding of traffic related concerns. Sergeant Moore works with four Community Action Committees and five neighborhood associations. Together they strive to improve traffic safety in unincorporated neighborhoods through enforcement, education and engineering.

Michelle Mowery

Senior Bicycle Coordinator

City of Los Angeles, Department of Transportation

Michelle Mowery is the Sr. Bicycle Coordinator in the Los Angeles Department of Transportation's Bicycle Program. She works with the City's engineering and planning staff on the design and development of bikeways throughout the City. Ms. Mowery is responsible for the City's bicycle planning and outreach programs as well as its policy implementation including bicycle parking, maps, social media and other bicycle related programs. She worked with Citywide Planning on the development of the City's 2010 Bicycle Plan and has worked with LADOT Transit to install bicycle racks on the City's buses.

A Board Member of the California Bicycle Coalition for over 10 years, and former United States Cycling Federation licensed bicycle racer, Ms. Mowery learned to ride at age four. Her first bike was a purple Schwinn Stingray.

Hilary Norton

Executive Director

FAST

Ms. Norton's public service career spans 20 years. Beginning with an internship for Mayor Tom Bradley in 1991, Ms. Norton went on to work for City Councilmember (now State Senator) Mark Ridley-Thomas, Councilmembers Richard Alarcon and Richard Alatorre and State Senator Gil Cedillo. Ms. Norton earned a Bachelor of Arts degree in Economics and Political Science from Wellesley College in 1990. In 1992, she earned a Masters in Public Policy from Harvard's Kennedy School of Government.

In 2008, Thomas Properties Group Chairman Jim Thomas created the non-profit FAST, a public-private partnership with a mission to relieve traffic congestion in Los Angeles, and appointed Ms. Norton as Executive Director. Currently LA's gridlock costs \$12 billion a year in lost productivity. Solving LA's gridlock creates jobs, increases mobility, improves our environment and public health and reduces commuting costs. FAST, Metro and the Music Center collectively sponsored a study by the RAND Corporation to identify internationally recognized 'best practice' solutions to address the region's traffic congestion. The RAND study proposed separate-but-integrated cost-efficient recommendations that could permanently reduce traffic.

Utilizing numerous interactive communications tools, FAST is building an inclusive coalition to implement the findings of the RAND study and move the City's more long term transit initiatives forward. FAST is part of the innovative Los Angeles/Long Beach Mobility Hub Program, to provide "first mile/last mile" solutions such as bike-share, car-share, shuttles and internet based carpools and vanpools at 13 major rail stations in L.A. and Long Beach.

Ms. Norton has two children, Xavier and Eva Orozco, and is an AYSO All-Star soccer coach for Glendale Region 88. Ms. Norton is a Trustee of Los Angeles Orthopaedic Hospital.

Lisa Novick

Theodore Payne Foundation

Lisa Novick is the Outreach, K-12 Education and Volunteer Coordinator for the Theodore Payne Foundation for Wild Flowers and Native Plants. A degree in ethics from the University of California, Los Angeles, led her to become an activist on behalf of the environment. After previous incarnations publishing short stories in literary journals, copy writing and editing, Ms. Novick earned a Multiple Subject K-8 Teaching Credential from Cal State Los Angeles, and then came to the Theodore Payne Foundation to apply her writing and teaching skills to the cause of saving California's diverse and unique native flora.





Los Angeles Neighborhood Initiative

WORKSHOP PANELISTS

Danila Oder

Manager

Crenshaw Community Garden

Danila Oder is the volunteer manager of Crenshaw Community Garden at the Arlington Heights/Mid-City neighborhood border, south of Koreatown. She has been gardening for six years, including two years on the roof of her apartment house, and worm composting for more than four years. She has been very active with the Organic Consumers Association on the issues of genetic engineering, irradiation and organic standards. She has worked professionally as a sous-chef, given cooking classes and is an accomplished vegetarian cook. She is interested in creating more parks and community gardens in this part of the City.

Marcel Porras

Senior Planning and Economic Development Deputy

City of Los Angeles, Office of Council President

Eric Garcetti

Marcel Porras is the Senior Planning and Economic Development Deputy for Council President Garcetti. At the intersection of transportation and land-use planning, Mr. Porras works to provide context-sensitive solutions to development projects and policies that impact the communities of the 13th district and the City of Los Angeles at large.

Born and raised in Southern California, Mr. Porras has extensively traveled and lived in cities such as Mexico City, Sao Paulo and Rio de Janeiro. Drawing on his experiences from abroad and as a once car-free person in Los Angeles (2 years), he brings a unique perspective to planning.

To date, Mr. Porras is proud to have been involved in the design, funding, and implementation of the sharrows pilot program, the expansion of car-sharing to Hollywood and the adoption of the Atwater Parking Credit Program. Moving forward, he is focused on strengthening and developing new ways to support entrepreneurship and create economic opportunities for the residents of Los Angeles.

Paul Racs

Director

City of Los Angeles, Office of Community Beautification

Paul Racs is the Director of the Office of Community Beautification (OCB) for the City of Los Angeles. The OCB seeks to create a clean and beautiful Los Angeles by forming partnerships with volunteers, residents, community based organizations, nonprofit agencies, focusing on volunteerism and beautification efforts. It serves as a resource for community improvement programs designed to empower neighborhoods and community groups throughout the City.

Faisal Roble

Senior City Planner

City of Los Angeles, Department of Planning

Faisal Roble is a Senior City Planner in the Policy Planning Division. He manages City wide policies and programs related to Housing and Transportation, TODs as well as the New Community Plans (NCP) for South and East Los Angeles Regions of the City. As a City Planner for the last 20 years, Mr. Roble has worked in many parts of the City and has published several articles and essays on Smart Growth, New Urbanism and transformation in third world cities.

Dennis Rodriguez

Senior Legislative Deputy

City of Los Angeles, Office of Councilmember

Bernard C. Parks

As a Senior Legislative Deputy for Councilmember Bernard C. Parks, Mr. Rodriguez is responsible for overseeing policy related items primarily focused on the issues of planning, transportation, land-use, economic development and public finance. Part of his responsibilities also includes working closely with elected officials, business groups and community groups on behalf of public policy, business issues or land-use issues. Other roles he handles are advocating and articulating the Councilmember's positions on various issues and projects to a wide variety of audiences, such as covering public speaking engagements or testifying in front of various governmental bodies. Mr. Rodriguez is a proud graduate of the



WORKSHOP PANELISTS

University of Notre Dame Law School earning a J.D. in 2003. While there he also participated in the London Programme, studying law abroad while living in London, England from 2001-02. He also holds a B.A. in English from the California State University of Northridge, graduating in 2000 with multiple honors.

Bruce Saito

Executive Director

Los Angeles Conservation Corps

Bruce Saito has a long history of outstanding service to Los Angeles and California. He joined the Los Angeles Conservation Corps in 1985 and has served as the organization's Executive Director since 1995. He is the past president and current VP of Legislation of the California Association of Local Conservation Corps (CALCC), the organization that represents the 12 certified conservation corps covering most of the state's urban areas from San Diego to Marin. He also serves on the Boards of the Los Angeles Community Garden Council, Infrastructure Academy, LA Neighborhood Land Trust and the Little Tokyo Senior Nutrition Program. In 2003, Governor Schwarzenegger appointed Mr. Saito to serve on the Board of the State Board of Forestry and in 2010 he became a founding Board member of the Los Angeles River Revitalization Corporation. Mr. Saito is also a Member of the California Prison Industry Authority Board. He has been recognized for his service by the City and County of Los Angeles, the State of California and the federal government, and has been honored with a National Philanthropy Day Outstanding Professional Award. He received his bachelor's degree from San Francisco State University.

Michael A. Shull, Superintendent

Planning, Construction, and Maintenance Division

City of Los Angeles, Department of Recreation and Parks Michael Shull began his career with the City of Los Angeles nearly 20 years ago with the City's Department of Public Works, Bureau of Engineering, after graduating from Pennsylvania State University with a Bachelor's of Science in Civil Engineering. Mr. Shull worked for the Bureau of Engineering for more than 14 years before

coming to work for the City's Recreation and Parks Department in July 2005.

During his 14 years with the Bureau of Engineering, Mr. Shull served as Project Manager on a variety of large municipal projects before settling into the Proposition K program where he served for 5 years developing and implementing capital improvement projects in the park system. Shortly following the appointment of Jon Kirk Mukri as the General Manager of the Department of Recreation and Parks, Mr. Shull was asked to join the Department.

Today, as Superintendent of the Planning, Construction and Maintenance Division for the Department of Recreation and Parks, Mr. Shull is responsible for a team of over 800 employees that work in the Advance Planning, Real Estate, Environmental, Building Maintenance and Construction, Forestry and Ground Maintenance Divisions. His responsibilities include overseeing citywide park planning, capital improvements, property acquisitions, water and energy conservation programs, leasing, building maintenance and construction and grounds maintenance at the Department's 417 parks and more than 15,700 acres of land.

Rick Stoff

Director of Business Partnerships

Chrysalis

Rick Stoff, Director of Business Partnerships, joined Chrysalis in 2004 after fifteen years in the trade association business managing groups of small publishers and representing them at industry events. Prior to that, Mr. Stoff was the president of Progressive Resources, a marketing consulting firm for the gaming industry. In his six years at Chrysalis, he has become the lead person for business outreach and Chrysalis' account manager for the BID contracts. A native of Queens, NY, Mr. Stoff received his BA from the University of North Carolina.





Los Angeles Neighborhood Initiative

2011 AWARD RECIPIENT



OUTSTANDING CITY PARTNER AWARD

Lance Oishi;

City of Los Angeles, Department of Public Works

LANI is pleased to present the 2011 OUTSTANDING CITY PARTNER AWARD to Lance Oishi.

Lance Oishi is a Contract Administrator with the City of Los Angeles Department of Public Works' Bureau of Street Services. As the Department of Public Works' senior landscape architect, Mr. Oishi has direct oversight of the City's Landscape Architectural/Streetscape Project Design and Development Section, the City's Bikeways Design and Implementation Program and the City's Coordinated Street Furniture Program. The first two programs provide the City with advance project planning, project funding acquisition and management, grants administration, project management, design, construction management, contract management and quality assurance/control for streetscape, landscape and bikeway projects valued at over \$130 million. Landscape architectural staff within the Streetscape Project Design and Development Section also provide technical reviews and approvals related to the Department's permitting processes for all proposed landscape improvements occurring within the public rights-of-ways.

The Coordinated Street Furniture Program provides the City with advertising based transit related street furniture such as transit shelters, newsstand kiosks, public amenity kiosks and automated public toilets. This particular Program generates over \$150 million in revenues for the City while providing it with over \$50 million in capital improvements through its transit related furniture.

Besides his work experience within the Department of Public Works, Mr. Oishi has also worked in the City's Department of Recreation and Parks and the private sector during his 24 year tenure in the landscape architectural profession.

Mr. Oishi has been a longtime friend and supporter of the LANI program. His unparalleled institutional knowledge and understanding are invaluable resources to the staff, helping to move projects forward with speed and impact. This partnership has brought meaningful improvement to Los Angeles neighborhoods and the lives of those who call them home.





NINTH ANNUAL COMMUNITY FORUM 2011

LANI BOARD OF DIRECTORS AND STAFF

LANI BOARD

LANI is proud to introduce our dedicated board members, individuals committed to improving Los Angeles communities.

Karen Mack
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LA Commons

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