



# LOS ANGELES NEIGHBORHOOD INITIATIVE

## Ninth Annual COMMUNITY FORUM

Thursday • May 19, 2011 • 8 am to 2:30 pm

USC Davidson Conference Center

THIS INFORMATIVE AND EDUCATIONAL FORUM IS FREE OF CHARGE!



### LOS ANGELES NEIGHBORHOOD INITIATIVE NINTH ANNUAL COMMUNITY FORUM

900 Wilshire Blvd., Suite 1128  
Los Angeles, California 90017  
[www.lani.org](http://www.lani.org)

Presorted  
First Class Mail  
U.S. Postage  
**PAID**  
Permit 987  
Van Nuys, CA



### LANI OVERVIEW

LANI is a catalytic program dedicated to jump-starting community-driven neighborhood revitalization and improving transit access in challenged Los Angeles communities. Utilizing its nationally recognized community engagement process, LANI achieves this with:

- COMMUNITY CONSENSUS BUILDING
- TRANSPORTATION CORRIDOR IMPROVEMENTS
- BUSINESS DISTRICT REVITALIZATION
- URBAN GREENING
- ORGANIZATIONAL DEVELOPMENT, TRAINING AND SUPPORT

### FORUM OVERVIEW

LANI's **Ninth Annual Community Forum** promises to be an exciting and educational event! During these challenging times, neighborhood participation and empowerment are critical. The Forum gathers and informs neighborhood leaders and community stakeholders from the public, private and nonprofit sectors working to build a better Los Angeles.

Come and celebrate the inspiring work taking place in our communities and learn how to revitalize your own neighborhood from industry experts at this unique event.

### REGISTRATION INFORMATION

#### FREE OF CHARGE

Thanks to the generous donations of our sponsors, LANI's NINTH ANNUAL COMMUNITY FORUM is offered free of charge. Pre-registration is encouraged, however on-site registration will be available.

#### REGISTER ONE OF THE FOLLOWING WAYS:

Online at [www.lani.org](http://www.lani.org)

Mail or fax completed registration form to:

**LANI**

900 Wilshire Blvd., Suite 1128, Los Angeles, CA 90017

Fax: 213-627-1821

Phone or email all information on registration form to:

213-627-1822 ext. 12 or email [sian@lani.org](mailto:sian@lani.org)

Para más información en español, llame al 213-627-1822 ext. 15

Traducciones en español estarán disponible durante el día.

### DIRECTIONS & PARKING

**USC DAVIDSON  
CONFERENCE CENTER**  
3415 South Figueroa Street  
Los Angeles, CA 90089  
213-740-5956



**DIRECTIONS:** USC Davidson Conference Center is located on the southwest corner of Jefferson and Figueroa. From the (110) Freeway exit at Exposition and follow the signs to Figueroa. Turn right onto Figueroa and then left on Jefferson Boulevard. Make a left on Royal Street into the USC Entrance 4.

**\$6.00 Parking on the USC campus in Parking Structure D (PSD):** Enter at the Jefferson Boulevard Entrance at Royal Street (Entrance 4).

**PUBLIC TRANSIT OPTIONS:** Metro Red Line to 7th St. station, then take the F Dash bus on Flower Street. For more options visit the online trip planner at [www.metro.net](http://www.metro.net) and [www.ladottransit.com](http://www.ladottransit.com).

### LOS ANGELES NEIGHBORHOOD INITIATIVE NINTH ANNUAL COMMUNITY FORUM

Don't miss this opportunity to see City Controller Wendy Greuel and Planning Director Michael LoGrande speak in person!



**WELCOME ADDRESS: Hon. Wendy Greuel**  
City Controller, City of Los Angeles

Wendy Greuel was sworn in as City Controller on July 1, 2009. She brings to the Controller's Office a unique combination of government, business and community leadership experience. Making sure that City Hall spends taxpayer dollars wisely and responsibly by identifying and eliminating wasteful spending, exposing fraud and abuse in city government and working to ensure economic recovery and economic growth, Ms. Greuel believes in doing what is practical, not political, to get the job done and is focused on reforms that make the city more efficient and accountable. Ms. Greuel is a lifelong Angeleno, born and raised in the San Fernando Valley and attended UCLA.



**KEYNOTE SPEAKER: Michael LoGrande**  
Planning Director, City of Los Angeles

Michael LoGrande was named Planning Director for the City of Los Angeles by Mayor Antonio Villaraigosa in August 2010. Throughout his fifteen year career, Mr. LoGrande has been known for creating positive working relationships with representatives of community organizations, local agencies and associations, the public, and City management and staff. His work in the Planning Department has covered a variety of critical real estate initiatives, including the creation in 2004 of the Expedited Processing Section (EPS). EPS has entitled over 15,000 housing units in a full cost recovery, fast-tracked process and major development projects.



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Fax: 213-627-1821

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Organization/Affiliation \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



L.A.N.I

LOS ANGELES  
NEIGHBORHOOD  
INITIATIVE

www.lani.org

# LOS ANGELES NEIGHBORHOOD INITIATIVE NINTH ANNUAL COMMUNITY FORUM

USC DAVIDSON CONFERENCE CENTER

THURSDAY • MAY 19 • 2011 • 8 AM TO 2:30 PM



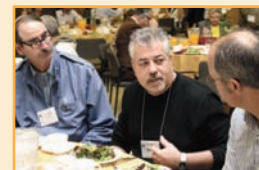
**WELCOME ADDRESS**  
**Hon. Wendy Greuel**  
City Controller,  
City of Los Angeles



**KEYNOTE SPEAKER**  
**Michael LoGrande**  
Planning Director,  
City of Los Angeles

## PROGRAM SCHEDULE

- 8:00 - 9:00 AM ..... REGISTRATION & CAL STATE L.A. JAZZ TRIO
- 9:00 - 10:15 AM ..... KEYNOTE ADDRESS AND BREAKFAST
- 10:15 - 10:30 AM ..... BREAK
- 10:30 - 12:00 PM ..... SESSION 1 WORKSHOPS
- 12:00 - 1:00 PM ..... LUNCH
- 1:00 - 2:30 PM ..... SESSION 2 WORKSHOPS



## LOS ANGELES NEIGHBORHOOD INITIATIVE NINTH ANNUAL COMMUNITY FORUM

### MAJOR SPONSOR



### CONTRIBUTING SPONSORS



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## 2011 COMMUNITY FORUM WORKSHOPS

### Session 1 • 10:30 am to 12 noon

#### ALL EYES ON THE BLOCK:

##### Putting "Neighborhood Watch" to Work

Learn how to start a neighborhood watch program on your street to increase safety, connect with your neighbors and strengthen your community.

**Sgt. Cathy Moore**

California Highway Patrol

**Officer Derek Campbell**

Los Angeles Police Department

**Monica Harmon**

Community Member

**Moderator: Dennis Rodriguez**

City of Los Angeles, Office of  
Councilmember Bernard C. Parks

#### HOW DO I GET THERE?:

##### Making the Multi-Modal System Work for You

Hear from leaders of the movement towards universal access to transit in Los Angeles.

**Hilary Norton**

FAST

**Jay Kim**

City of Los Angeles, Department of Transportation

**Moderator: Faisal Roble**

City of Los Angeles, Department of Planning

#### IF YOU PLANT IT, THEY WILL COME:

##### Native Plants that Attract Wildlife

From low water consumption to supporting insect and bird life, discover the numerous benefits of native plants and become the "Lord" of the flies, butterflies, grasshoppers and birds!

**Lisa Novick**

Theodore Payne Foundation

#### TAKE OUT THE TRASH:

##### Combating Illegal Dumping in Your Neighborhood

Learn whom to call and where to go to rid your neighborhood of the eyesores caused by illegal dumping.

**Bruce Saito**

Los Angeles Conservation Corps

**Aaron Harris**

City of Los Angeles, Bureau of Street Services

**Paul Racs**

City of Los Angeles, Office of Community Beautification

**Moderator: Arturo Gonzalez**

City of Los Angeles, Office of Councilmember Jose Huizar

### Session 2 • 1:00 pm to 2:30 pm

#### BIKE ON!

##### The Next Cycle of the Bicycle Revolution

Get an update on cycling in Los Angeles from the Bike Plan to exciting community events that make bicycle riding fun and community-building.

**Alexis Lantz**

Los Angeles County Bicycle Coalition

**Joe Linton**

CicLAvia

**Michelle Mowery**

City of Los Angeles, Department of Transportation

**Moderator: Marcel Porras**

City of Los Angeles, Office of Council  
President Eric Garcetti

#### MAKING IT WORK:

##### Case Studies of Neighborhood Success

Hear about neighborhood-driven projects in Koreatown, San Pedro and the Fairfax District that communities completed with great results.

**Chang Lee**

Korean American Chamber of  
Commerce of Los Angeles

**Robert McCray**

Fairfax Business Association

**Michael Shull**

City of Los Angeles,  
Department of Recreation and Parks

**Moderator: Rebecca Draper, LANI**

#### SHOW ME!

##### An Interactive Neighborhood Design Workshop

Participate in this hands-on workshop and learn what your neighborhood needs most in order to thrive.

**Steve Rasmussen Cancian**

Shared Spaces Landscape Architecture

#### THE TOMATOES NEXT DOOR:

##### Community Gardening in Your Neighborhood

Gain tools and techniques to successfully establish and maintain a community garden and bring the produce stand to your doorstep.

**Julie Burleigh**

My Home Harvest

**Danila Oder**

Crenshaw Community Garden

**Moderator: Glen Dake**

GDML

EXHIBITORS WILL BE SHARING RESOURCES THROUGHOUT THE DAY